

Title: Tipazh and Politipazh: The Trouble with the Russian Types on Kul'chinskii's "Omnibu

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Abstract:

This paper explores the way a new mode of transportation and new method of printing converge to shape narrative form in Aleksandr Kul'chitskii's 1845 "Omnibus." The piece, which appeared in the second volume of Nekrasov's *Fiziologiia Peterburga*, features engravings by E. E. Bernadskii, and is itself a kind of textual woodcut of the types that might be found travelling to the suburbs on a horse-drawn bus. The omnibus proves an ideal conveyance for the *politipazh*, or stereotype. We examine ways in which the reductive form of the latter, which is supposed to be an undesirable result of mechanical reproduction, is imprinted in the first-generation images of these new means of social contact and mobility.